

Juventus Sport Club

Silicon Valley's Premier Youth Soccer Club



Position: Social Media Coordinator

About Juventus Sport Club

Juventus Sport Club (*Juventus*) is one of Silicon Valley's oldest and most successful youth soccer associations. Founded in 1956 by four Italian immigrants, Juventus today is a highly competitive youth soccer club based in Redwood City, equidistant between San Francisco and San Jose. Our mission is to develop skillful, confident and responsible youth male and female soccer players who will be successful on and off the field. We are a volunteer-run non-profit 501(c)(3) organization, fielding 45-50 teams in ages ranging between U8-U19, plus "junior programs" for younger children. Our teams compete successfully in many leagues including CYSA/CCSL, NorCal Premier, US Club Soccer's National Premier League, and the US Soccer Development Academy. Our many participating players often go on to play college-level soccer, and develop into well-adjusted and responsible young men and women.

Summary

The Juventus Social Media Coordinator will be responsible for executing initiatives to expand the Club members consumer digital experience and driving online engagement, across relevant social media channels and platforms. The person in this role will team with and report to the Club's Marketing Director. This is a part-time and work from home position.

Job Responsibilities

- Reestablish Juventus position on social media
- Assume responsibility for Juventus Facebook, Instagram and Twitter accounts; create Snapchat account
- Create process for content to be filtered and posted
- Link accounts to ensure maximum exposure
- Develop relevant content topics to reach families, players, coaches and fans
- Create, curate, and manage all published content (images, video and written)
- Maintain online presence and profile consistent with a not-for-profit youth sports organization
- Increase overall engagement
- Time: 2-4 hrs/week

Qualifications

- Education: University degree or similar higher education
- Highly organized; Team player, thriving on and contributing to a highly collaborative culture
- Previous 501(c)(3) experience preferred
- Ability and desire to work independently, with little daily supervision
- Language: English proficiency, with perfect knowledge of Spanish.

To Apply

Please submit your resume and why you're interested to secretary@juventus-sc.org